



Fotobank Express
PHOTOGRAPHY REQUIREMENTS 2007



Used Car Photography

CAMERA & FILE REQUIREMENTS		
	Compulsory	Recommended
Digital camera capable of capturing images in JPEG format with a minimum capture of 1024 X 768 and pictures should be taken no more than 1600 x 1200 (generally 2 mega pixel setting on the camera) .	✓	
Focus length not less than 50mm-75mm. Wide angle lenses not acceptable.	✓	
Ensure that the flash is off as it will reflect on certain parts of the car and reduce quality.	✓	

CAR PRESENTATION		
	Compulsory	Recommended
The car must be free of damage.	✓	
The car must be clean.	✓	
The engine must be switched off to avoid any movement whilst photographing the car.	✓	
The car should be dry. If there is snow, ice on the car, this should be removed by the dealer.		✓

CAR LOCATION		
	Compulsory	Recommended
There should be no clamps, flags or other materials on or obstructing the view of the car.		✓
You should ensure that the photographer's shadow or reflection cannot be seen in the photograph.	✓	
In order to ensure clarity of image, avoid taking shots when weather conditions (such as heavy rain or fog) will interfere with the quality of image.	✓	
Where possible there should be no markings on the floor and the car should be on a level surface.		✓

Acceptable Photography

Front Exterior

This car has been taken from the correct angle which shows clarity of body shape, wheel type and design. Both headlights are still viewable along with both alloy wheels. Photographer must position themselves around 4 metres away from vehicle with the camera positioned around 1 metre high.



Front Interior

The interior cabin shot should be taken from the passenger side with as much of the dashboard and front seats as possible in the shot.



Rear Exterior

The rear exterior shot should be taken where ever possible from the passenger side (opposite to front exterior) which shows clarity of body shape, wheel type and design. The vehicle should take up as much of the shot as possible.



Unacceptable Photography

Image	Problem	Solution
	Picture does not show enough of vehicle	To avoid the problem of the picture just being all bonnet make sure vehicle is at correct angle where both wheels are visible and both headlights can be seen. This should avoid coming round too much and not enough. Photographer must position themselves around 4 metres away from vehicle with the camera positioned around 1 metre high.
	Picture taken at too high an angle	When taking exterior shots step back a little and use the zoom lens if necessary. The backdrops we create allow for some variance in the angle of the car but obviously not too much. A good indicator is to look at the angle of the sill running between the two wheels and the amount of roof that is visible.
	Picture too blurry	Camera movement is the most common cause of blurry pictures and is exaggerated under low light conditions. Gently squeeze down the shutter release in one motion. If you press down too hard on the button, you could jerk the camera downward. Even breathing too hard can cause the camera to move.
	Poor interior shot due to reflections and over exposure	Interior shots should be obtainable in most weather conditions. When the weather is not so good then we would recommend having a cloth handy to give the window a wipe before taking an interior shot. To avoid reflections in the glass it is important to hold the camera as close to the window as possible. Holding your black clip board to shield the sun and maybe even using your jacket to block most of the light out will also improve the overall image.

Unacceptable Photography

Image	Problem	Solution
 A red hatchback car is parked outdoors, completely covered in a thick layer of snow. The snow obscures the car's details, including the headlights and wheels. The license plate reads 'NG52 DMK'.	Vehicle covered in snow	All snow must be removed from vehicles by the dealership. If this is not possible then vehicles should be photographed on a clearer day.
 A red hatchback car is parked in a lot. It is partially obscured by the front end of a grey car on the left. The red car's license plate reads 'E1885'.	Part of the vehicle is obstructed	The whole outline of the vehicle must be viewable. If this is not possible then the dealership must be requested to move the vehicle so the right image can be obtained.
 A dark grey hatchback car is parked on a paved surface. The car appears dirty and has a missing wheel trim on the front left wheel. The license plate reads 'MA02 GLE'.	Vehicle is dirty and has wheel trim missing	Vehicles should not be photographed if they are dirty or have any wheel trims missing. The vehicle photograph should be obtainable on your next visit.
 A dark green SUV is parked on a raised, uneven concrete platform. The car is tilted upwards. The license plate reads 'SOS 175'.	Vehicle is not on level ground	All vehicles should be taken at the same angle and height but this can not always be achieved if the vehicles are placed in such a way as this one. If it is possible then the dealership must be requested to move the vehicle so the right image can be obtained.

Uploading images To Fotobank

Log in

Go to www.fotobanexpress.co.uk

Log into the system using your provided login and password:



Select 'Upload Images'

In the right hand box there is a text link named 'Upload Images'. Click on this to progress to the upload image screen.



Upload Images

If you are using this upload feature for the first time you may be prompted to install / run an application. Please select install / run to proceed.

You will then be presented with a screen as shown on the right. On the left hand side you can select where the images are located that you wish to be processed for AVI. Once the folder containing the images has been selected they will appear in the top right box. Select the images that you wish to upload by clicking on 'Select All' or left clicking the images with the mouse.



Once all required images have been highlighted then click on 'Add' which will make the images appear in the bottom right box. Finally by clicking on 'Send' they will upload one by one to Fotobank. A prompt will appear once the upload has finished.

Alternatively you can drag and drop your images directly into the bottom right box from you desktop and click on send.



Downloading images From Fotobank

Log in

Go to www.fotobankexpress.co.uk

Log in to the system using your provided login and password:



Enter Vehicle Registration

If you are looking for a particular vehicle, type the registration number in the vehicle registration box and click 'Search'. If you require a group of images from a particular time period (ie last weeks) or are looking for a more detailed search, click the 'Advanced Search' link.



Advanced Search

The Advanced Search screen gives the following options:

Search By Registration (as above).

Search by Date: Allows you to locate images taken between x and y dates (ie the previous month).

Search Latest: Allows you to search images processed in the last 7 days.

Once you have clicked on the 'Search' button the search results section will show in the right hand side of the screen. Select 'View' at the end of the row to bring up the vehicle you wish to look at or download images for.



Photo Downloading

Both regular and AVI images can be downloaded for each vehicle (see right hand illustration). You can also select particular images (ie if you only need the front image just tick the box below that one).

You can select the image size you wish to download the images at. Once this has been selected at the bottom of the page, click either download selected (which will only download the ones you have ticked) or download all (which will download all the images in that column for that vehicle).

